Lead Migration WordPress Plugin for Unbounce to Gravity Form (U2GF)

At the present time, Lead Generation is one of the best possible methods used to get client fundamentals and potentials. The lead contains important data so it is extremely valued for developing one's business swiftly. Unbounce and Gravity Forms are the two individual tools doing precisely the same thing: **Getting leads!**

Unbounce to Gravity Forms Integration plugin referred as "U2GF" is a leads migration tool. You can incorporate multiple Unbounce landing pages with WordPress Gravity Forms to easily set a connection in order to obtain leads data from Unbounce and drive it through your WordPress site database.

What is Unbounce?

Landing pages have always been fiddly for everyone. Developers are busy building and optimizing the website – but our marketing team needs landing pages put up regularly and rapidly. They don't want to wait around for a longer duration of time while each new landing page is designed and developed for marketing or lead generation.

Unbounce is a landing page platform that helps you convert traffic into leads, sales, and customers. It makes it very simple to create landing pages at Unbounce with just a drag and drop feature which will create amazing landing pages for your business.

Features of Unbounce

- Quickly build and publish landing pages

- Quickly create variants for testing

- Highly customizable

- Great landing page builder

- Split testing functionality is good

What is Gravity Forms?

Gravity forms is one of the most advanced forms builder plugin. One of the reasons why gravity form is still the favoured choice of most WordPress users is its features. One can start building complex, commanding contact forms in just a few clicks. In this plugin, you get a visual drag and drop builder. It lets you add new fields by drag and drop into the form area.

Unbounce to Gravity Forms (U2GF)
Lead migration tool for WP

Why use Lead Migration WordPress Plugin for Unbounce and Gravity Forms?

Now that we know what is Unbounce and Gravity Form we have to make the most out of the Lead Migration Plugin, this plugin will manage the leads data in a single place for you. Basically, there is no direct way or solution proposed by WordPress, so that you can manage your leads data coming out from any of your Unbounce landing pages to their related Gravity Forms which are created and/or designed at WordPress. To solve this problem we have developed a plugin that allows you to gather the data of the Leads from the Unbounce Landing Page and migrate it to the database of the Gravity Forms in WordPress.

Integrated solution:

Here is an easy solution to integrate and manage your leads data between Unbounce and Gravity Forms which is called **U2GF**.

Unbounce to Gravity Forms shortly referred to as U2GF is Lead Migration Plugin or tool for WordPress ever available in the market using which one can integrate multiple Unbounce landing pages with Gravity Forms to easily build a connection in order to get leads data from Unbounce and drive it through your WordPress site database.

The plugin works as a mediator that helps to fetch all the leads from Unbounce and post the data automatically to their respective Gravity Forms on the WordPress site.

Everything is just dynamic! Checkout the list below.

1. Remove the rush to create a gravity form anymore manually as it will be automatically created from your Unbounce landing page.

2. No need to manage the form fields to get each valuable information as it's going to create and map all fields of your Unbounce form together.

3. Should be able to manage all leads coming from Unbounce to Gravity Form immediately.

4. Better control to allow/disallow sending email notifications.

5. Provided default support to all field types including Advanced.

6. Supported third-party APIs and add-ons.

There are two choices of the U2GF plugin version: Free and Pro.

In the [Free Version](#) of Unbounce to Gravity Form, you will get the features of Auto Lead Migration and managing the leads but in return, there are a lot of advantages in Pro Version where you can get easy access to Gravity Form Add-Ons, Auto Form Management, Send Email Notifications, Priority Support, etc.

Why Pro?

Quick Connection

Connecting Unbounce landing pages with Gravity Forms is very easy through just a simple Webhook link.

Auto Form Management

Manage Gravity forms' fields and data automatically including hidden fields.

Auto Lead Transaction

Each lead will migrate easily, instantly and automatically!

Leads Management

Manage all the leads in a single place as per your convenience.

Add-On & APIs Support

Get the support of unlimited Gravity Forms' Add-Ons and custom APIs hooks.

Easy Control Settings

Provides the best admin tool to manage the settings.

Manage Notifications

Receive the email notifications for admin and user — both.

24/7 Priority Support

Quick assistance available

Looking for more automation processes? For commercial use, it is recommended to use U2GF Pro version, which includes various useful features.

[U2GF Pro Plugin](#): Connect Unbounce + Manage Gravity Form Leads

For WordPress sites, 'Gravity Forms' is the topmost form plugin that is used to create, display forms. U2GF Pro Plugin works as a mediator that helps to get leads from Unbounce and post to related Gravity Forms. All processes are dynamic.

Conclusion

Unbounce to Gravity Form is a carefully handcrafted lead migration plugin available and very useful for WordPress website owners who are seeking to manage their leads data at any single place as a part of the best marketing practice. It's built with 100% Unbounce and WordPress plugin standards. The U2GF Plugin is completely free to download and use for your personal projects.